

ASSIGNMENT TOPICS FOR BBA FOURTH SEMESTER EXAMINATION, 2021

PAPER CODE	PAPER NO	NAME OF THE PAPER	ASSIGNMENT TOPIC
FBB- 401	401	FINANCIAL MANAGEMENT	Define working capital and management of source capital
FBB- 402	402	MARKETING MANAGEMENT	Nature and scope of marketing
FBB- 403	403	PRODUCTION MANAGEMENT	Explain production management
FBB- 404	404	PERSONNEL MANAGEMENT	Definition and functions of personnel management

Computer Lab:

MS WORD

Minor Project:

Survey to know the market demand of Dainik Jagran News Paper in Rewa City.