

B.B.A. Vth Semester

Subject:- MANAGEMENT INFORMATION SYSTEM 501 (P-1)

Management Information system: definitions and basic concept.

or

MIS structures on the basis of management activity and organisational functions.

B.B.A. 5th Semester

Subject:- LABOUR LAWS 502 (P-2)

Factories Act 1948-Objective, Application of the Act.

or

Industrial Employment (Standing Order) Act 1946- Meaning and Definition

B.B.A. 5th Semester

Subject:- PROJECT MANAGEMENT 503 (P-3)

Market demand & situational analysis; technical analysis.

or

Multiple projects & constraints; network Techniques In Project Management.

B.B.A.5th Semester

MANAGEMENT SCIENCE 504 (P-4)

Nature, Scope and managerial application of Operation Research.

or

Transportation Problem Formulation & Solutions.

B.B.A. Vth Semester

WORKING CAPITAL MANAGEMENT:- 505 (A)

Cash Management and marketable Securities, Cash planning.

Or

Credit. Management, Optimum Credit Policy.

B.B.A. Vth Semester

CONSUMER BEHAVIOUR 505 (B)

Introduction to Consumer Behaviour, Concept, Scope and application
or

Economic man, Passive man, Emotional man, Cognitive man.

B.B.A. Vth Semester

Human Resource Development (C)

Manpower Planning Training and Development, Assessment of Training need.

Or

Performance Appraisal — Concept, Need and Methods.

B.B.A. III Semester
Foundation Course- Hindi 301 P

लोकोक्तियां एवं उनके अर्थ और प्रयोग विज्ञान तथा उसका इतिहास
अथवा
मुहावरे एवं लोकोक्तियों में अन्तर

B.B.A. III Semester
Subject:- MANGERIAL ECONOMICS 302 (P-2)

Significance in decision-making demand analysis.

Or

Production Theory: Short term and long term production function

B.B.A. III Semester
Subject:- ORGANISATIONAL BEHAVIOUR 303 (P-3)

Background/Historical perspective and Framework of OB.

or

Social Perception and Impression management, Attitudes and Values.

B.B.A. III Semester
Subject:- RESEARCH METH DOL GY 304 (P-4)

Problems faced by researchers in Social Sciences and Business Studies.

or

Methods of data collection-Observation, interview and questionnaire methods.

B.B.A. III Semester
Subject:- COMMUNICATION SKILLS 305 (P-5)

Introduction: Definition and Process of communication.

or

Public Speech- Composition, Principles, Delivering Skills.

B.B.A. I Semester

Subject:- Micro Economics 101 (P-1)

Nature and scope of economics

Or

Introduction to Economics, definitions of economics

B.B.A. I Semester

Subject:- FINANCIAL ACCOUNTING 102 (P-2)

Book of Account: journal. Ledger, Trial balance. Depreciation.

Or

Bank Reconciliation Statement. Rectification of errors.

B.B.A. I Semester

Subject:- Business and Environment 103 (P-3)

Classification of business environment.

Or

Social Responsibility of business organizations.

B.B.A. I Semester

Subject:- BUSINESS MATHEMATICS 104 (P-4)

Union and Intersection of Sets. Demerger's Law two sets.

Or

Solution to Linear Equations. Linear Qualities.

B.B.A. I Semester

Subject:- PRINCIPLES OF MANAGEMENT 105 (P-5)

Objective and strategies. Management, Decision Making.

Or

Types & Significance of motivation, Leadership: Styles and Importance.