

BBA VI Sem.
(Assignment Topic)

P1- 601- Entrepreneurial development

1. Entrepreneurial behavior
- Or
2. Establishing Entrepreneurial system

P2- 602- Service Marketing

1. Marketing framework of service business
- Or
2. Application of service marketing

P3- 603-(A)- Corporate taxation

1. Company tax management
- Or
2. Tax planning

P3- 603-(B)- Sales Management

1. Sales planning and sales budgeting methods
- Or
2. Sales organization purpose and principle

P3- 603-(C)- Industrial Law

1. Industrial dispute act 1947
- Or
2. Factory act 1945

P4- 604-(A)- Financial control system

1. Standard costing and variance analysis

Or

2. Financial goal setting

P4- 604-(B)- Advertisement management and sales promotion

1. Media planning

Or

2. Sales promotion

P4- 604-(C)- Wages and salary administration

1. Wage differentials

Or

2. Employ benefits program